

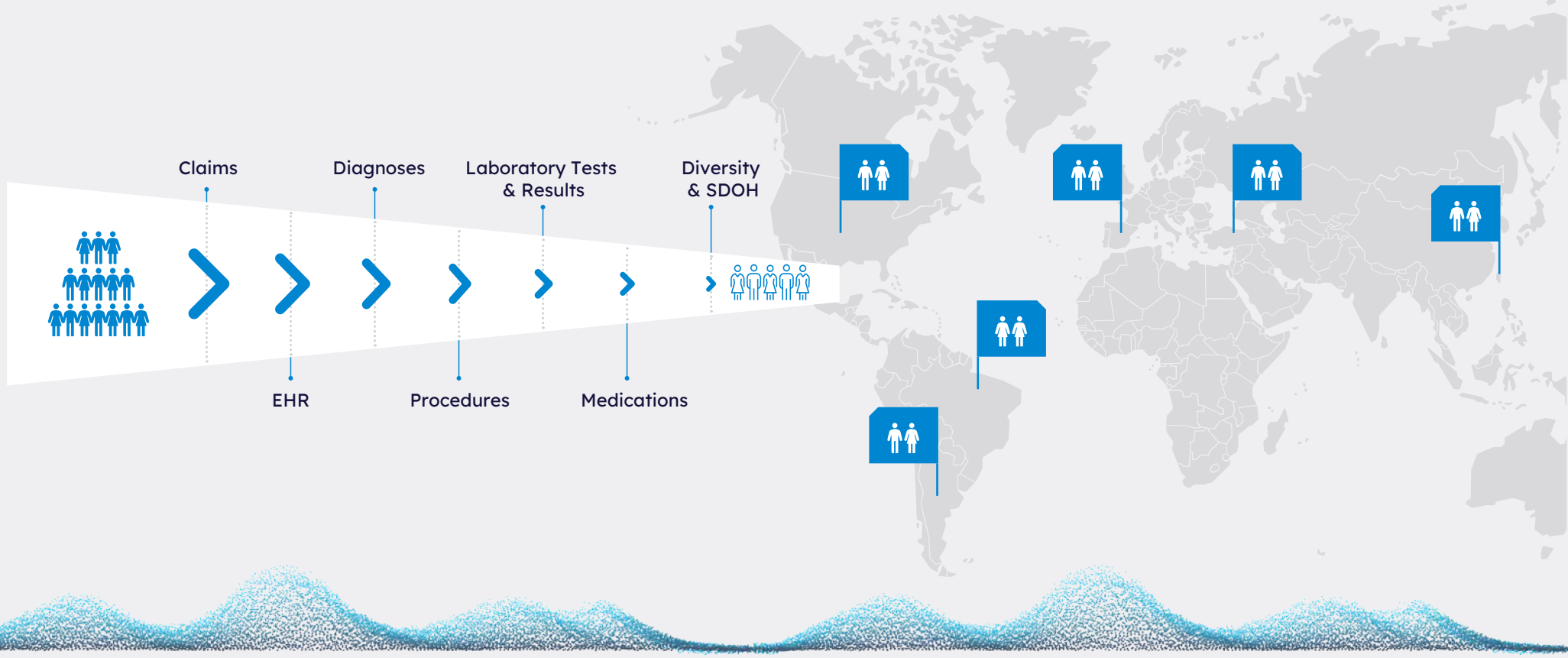
Unlocking real-world insights for transformative clinical outcomes



Real World Data for Clinical Trials

Take a patient-centric view of your clinical trial planning and execution.

- Tap into a **diverse, tokenized real-world dataset** covering over 300 million US lives.
- Utilize **longitudinal transaction-level patient data** and **live test/biomarker results**.
- Detect patients at risk for disease earlier, giving you a **competitive edge**.



Citeline's RWD Expertise for Complete Clinical Success

Differentiate your clinical development strategy

Balance scientific rigor and operational feasibility in your protocol designs

Select sites and investigators with access to high volumes of protocol-matched patients

- Broad Dataset Mirroring the US Population**
 Leveraging medical claims drawn from multiple sources minimizes geographic and therapeutic blind spots enabling you to access the most comprehensive and realistic patient landscape for any given indication.
- Detect Patients at Risk for Disease Earlier with Comprehensive Lab and Biomarker Data (Including Results)**
 Lab and biomarker test and result data from over 210M lives; updated on a daily basis with a latency period of 24-48 hours covering routine lab testing, oncology biomarkers, genetic mutations, and more.
- Rapid ID with Frequent Data Refresh**
 Citeline's RWD is updated often, making for a great tool for rapid patient identification and engagement. Claims data is updated weekly with 2-6 week latency period. Lab data is updated daily with a 24-48 hour latency. EHR data is also updated daily.
- Longitudinal Patient Tracking**
 Attributing de-duplicated, tokenized patients to the investigator and site levels allows for longitudinal patient tracking across providers and institutions. Citeline tokenizes its data using the Datavant tokenization engine.
 - 60% of US patients have 2 or more years of data
 - 40% of US patients have 5 or more years of data
 - OUS EHR data provides 5-8 years of patient history information
- Set and Achieve Clinical Trial Diversity Goals**
 Leverage patient-level age, race, and gender data to set the goals in your diversity action plan submitted to the FDA. Tap into Citeline's patient engagement solutions (Citeline Connect) to recruit diverse patients.
- Linking RWD with Rich Citeline Data**
 Understanding an investigator or site's historical trial experience, competitive trial workload and regulatory actions alongside current patient volumes matched to the protocol I/E criteria allows you to make the most informed decisions driving the successful recruitment of patients.
- EHR Data in OUS Markets**
 Utilizing real-time, longitudinal EHR data empowers you to explore diverse patient cohorts in high-growth emerging markets ensuring you can accurately analyze new geographies with less competition for patients.

[Click here to learn more about Citeline RWD Solutions](#)

