

Use Case

## Partner Prioritization

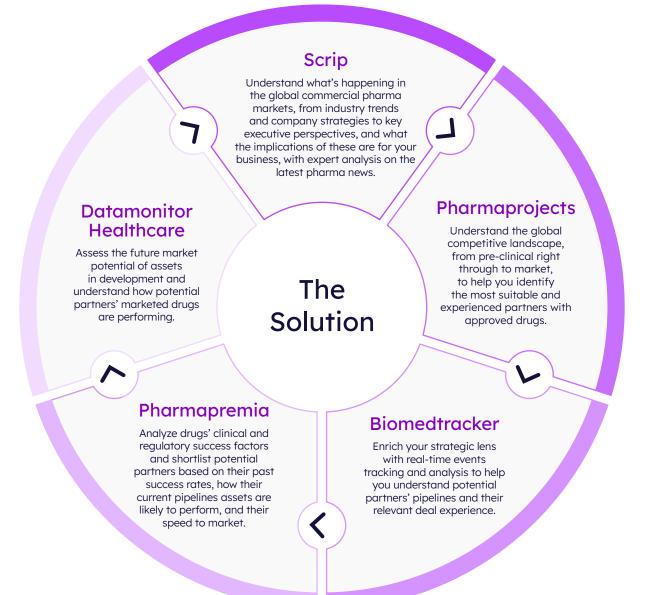
Prioritize your partnering efforts with in-depth intelligence designed to help you identify, evaluate and move forward with the optimal partners for your assets

## Do you need to:

- Understand what's happening in the market and why?
- 2
- Identify key players and their credentials?
- Assess the strength of potential partners' pipelines, historical sales and deal experience?
- 4 Understand a potential partners' track record and their probability of success?
- **5** Assess the market potential of assets?



Citeline gives you the tools and data you need to identify and analyze the pharma companies that are best placed to develop and commercialize your assets.





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