

Informing Patients About Clinical Trials: HCPs Share Top 5 Best Practices

How do healthcare providers learn about and share information on clinical trials with their patients?

Citeline surveyed HCPs who are part of our 50-plus Skipta medical communities across specialties such as cardiology, oncology, neurology, and more.

Here are top 5 tips



Embrace face-to-face

Hands down, HCPs agree that **in-person discussion** is the best way to convey clinical trial information to patients.



Keep it simple

Because the amount and complexity of trial information can be overwhelming for patients, HCPs should **avoid medical jargon** and explain options in easy-to-understand language.



Make time count

To deal with a lack of time on their part, HCPs should **offer resources** to help inform patients about clinical trials.



Be a knowledge seeker

Stay on top of current clinical research by reading medical journals, attending conferences, and networking with colleagues.



Overcome mistrust

Build upon the doctor-patient relationship by holding an **honest, open discussion** about the available options.

“ I think the possibility that the treatment might not help them is the most difficult challenge to overcome to present to a patient who isn't familiar with clinical trials. ”

Oncology Practitioner