

Global Generics & Biosimilars

AWARDS 2025

Wednesday, 29 October 2025

Radisson Blu Hotel, Frankfurt

ENTRY GUIDE

ENTRY DEADLINE: FRIDAY, 1 AUGUST, 2025

ENTRY AND GENERAL ENQUIRIES:

Natalia Kay

Email: natalia.kay@citeline.com

www.citeline.com/awards/GGBAwards



STEP INTO THE SPOTLIGHT OF INNOVATION AND ACHIEVEMENT

WE CELEBRATE THE FINEST ACCOMPLISHMENTS IN THE WORLD OF GLOBAL OFF-PATENT PHARMACEUTICALS

Now in its 12th year, the Global Generics and Biosimilars Awards honours groundbreaking achievements across development, authorisation, marketing and distribution, showcasing the leaders driving the industry forward.

Held during CPhI Worldwide week in Frankfurt, these Awards are more than a recognition ceremony—they are bringing the visionaries shaping the future of generics and biosimilars together. It's a unique opportunity to connect, collaborate, and shine a light on those making a difference.

From Biosimilar Initiative of the Year to Leader of the Year, and from API Supplier of the Year to Campaign of the Year, these categories highlight exceptional contributions from companies large and small.



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YOUR CHANCE TO STAND OUT

BY ENTERING, YOU'LL:

- Earn industry-wide recognition by showcasing your achievements to your peers
- Gain credibility as a key innovator in your field
- Position your business as a specialist leader, setting yourself apart
- Join a legacy, as the Awards champion innovations from businesses of all sizes

The Judging Panel is made up of senior representatives from the generics, biosimilars and value-added medicines industries – covering all disciplines to ensure that the judging process is objective and fair.

KEY DATES TO REMEMBER

Entry Deadline: **Friday, 1 August, 2025**

Qualifying Period: **1 August 2024-31 July 2025**

Judging: **Early September**

Finalists Announcement: **Early October**

Awards Ceremony: **Wednesday, 29 October 2025**

Best of all? Entry is free! Don't miss this opportunity to position your company at the forefront of innovation and leadership.

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CATEGORIES

1. Company of the Year

2. Company of the Year, Americas

3. Company of the Year, EMEA

4. Company of the Year, Asia-Pacific

5. Acquisition of the Year

6. Leader of the Year

7. Value Added Medicine Initiative of the Year

8. Business Development of the Year

9. API Supplier of the Year

10. Biosimilar Initiative of the Year

11. Regulatory Achievement of the Year

12. Industry Partner of the Year

13. Corporate Social Responsibility Initiative of the Year

14. Campaign of the Year

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ENTRY CRITERIA

Evidence cited in supporting text could include: market data to show commercial success; details of deals done, synergies delivered, and integration goals achieved; brief accounts of campaign reach or stakeholder engagement; or responses and testimonials from customers.

Company of the Year

Open to any company that generates at least a third, or at least US \$250 million, of its annual sales from generics or biosimilars.

Regional Companies of the Year

Open to any company that generates at least a third, or at least US \$250 million, of its annual sales from generics and biosimilars. Qualification for a region is dependent on the headquarters (not tax domicile) of a company's generics and/or biosimilars business.

- Company of the Year – **Americas**
- Company of the Year – **EMEA**
- Company of the Year – **Asia-Pacific**

Acquisition of the Year

Open to any company which has acquired another company that is active in generics and/or biosimilars, or has acquired a portfolio of generic and/or biosimilar products.

Leader of the Year

Open to any member of the senior management team of a firm within the generics or biosimilars industries. Judges will want to see how the entered leaders have best applied company values within the business environment – achieving measured and sustainable growth, driving improved performance, delivering shareholder value, implementing robust strategies, engaging staff, demonstrating market knowledge and true customer insight.

Value Added Medicine Initiative of the Year

Entries in this category could include known molecules that are repurposed for new indications, reformulated in a way that adds value for patients, put together in innovative combinations, or which feature added-value packaging or delivery methods.

IMPORTANT:

The activities in question should have taken place between **1 August 2024–31 July 2025.**

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Business Development of the Year

Open to any generics and/or biosimilars alliance, joint venture, distribution agreement, licensing deal or similar that does not involve the acquisition of another company or a portfolio of products.

API Supplier of the Year

Open to any company supplying off-patent active pharmaceutical ingredients (APIs) or intermediates.

Biosimilar Initiative of the Year

Entries may relate to any biosimilar currently marketed, approved or in clinical development, sales and marketing initiatives, distribution agreements or other initiatives aimed at increasing biosimilar usage.

Regulatory Achievement of the Year

Awarded to identify excellence in the regulatory sphere. This could include innovative approaches to obtaining marketing authorisations, regulatory milestones for individual companies, or developments that represent a wider breakthrough for the global generics and/or biosimilars industries.

Corporate Social Responsibility (CSR) Initiative of the Year

Humanitarian charity International Health Partners (IHP) has partnered with Generics Bulletin to create this Award. Entries could include: company approach to CSR, implementation, engagement plans, training & education programmes, compulsory licensing and humanitarian aid donations.

Industry Partner of the Year

Awarded to recognise outstanding achievements by firms or individuals that work alongside generics and biosimilars manufacturers and suppliers. These could include logistics providers, contract-research organisations, contract manufacturers, law firms and consultants.

Campaign of the Year

This category allows industry firms and organizations to highlight outstanding campaigns used to successfully promote and highlight generics, biosimilars and value-added medicines across the world. This could include awareness campaigns, efforts to highlight key industry contributions to a wider audience, or initiatives that raise the profile of off-patent medicines for healthcare industry stakeholders.

IMPORTANT:

The activities in question should have taken place between **1 August 2024–31 July 2025**.

HOW TO ENTER

1

VISIT...

www.citeline.com/awards/ggbawards

2

CREATE...

your online account

3

SELECT...

your category or categories

4

COMPLETE...

your online entry form(s) explaining why you or your company should be considered a winner this year. Please refer to the category criteria as a guide.

5

SUBMIT...

your entry and you will receive an automated submission receipt shortly after your submission.

**ENTRY
DEADLINE**

**FRIDAY
1 AUGUST
2025**

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FREQUENTLY ASKED QUESTIONS

Q: How do I enter?

It's quick and straightforward! Follow these steps:

1. Review the entry guidelines and category criteria thoroughly.
2. Visit www.citeline.com/awards/GGBAwards
3. Click 'Enter Now' and follow the on-screen instructions, saving your progress as you go
4. Once your entry is complete, go to your account page, tick the box next to the entry you wish to submit, and click the 'Submit' button

Q: How much does it cost to enter?

Entering the Global Generics and Biosimilars Awards is completely free of charge.

Q: What is the entry deadline?

Submissions are open until **Friday, 1 August, 2025**. Please note, there will be no extensions beyond this date.

Q: I'm unsure which category our entry fits into. What should I do?

Don't worry! If you're uncertain, reach out to Natalia Kay at natalia.kay@citeline.com to help you in selecting the most suitable category.

Q: Can I submit more than one entry in multiple categories?

Absolutely! We encourage submissions in multiple categories if applicable. Just make sure to review the criteria for each category and tailor your entries accordingly for the best chance of success.

Q: What do I receive if I win?

Winners will be unveiled at the Awards ceremony on Wednesday, 29 October 2025. As a winner, you'll receive:

- A trophy and certificate to commemorate your achievement
- Exclusive winner logos to showcase your company as a leader in the industry, enhancing your brand and credibility
- Photos from the Awards

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Q: How will I know if my submission has been received?

After submitting your entry, you'll receive an automated confirmation email. Additionally, our Awards team will follow up with you shortly after the entry deadline. If you have any concerns, feel free to reach out to Natalia Kay at natalia.kay@citeline.com.

Q: How will I know if my entry is successful?

Once judging is complete, all participants will be notified via email.

- Finalists will be announced on our website
- If you're selected as a finalist, we'll email you with next steps and further details

For additional questions or support, don't hesitate to contact us. We look forward to celebrating with you!

Q: Can I get involved in the Awards in other ways?

Absolutely! There are numerous sponsorship opportunities available to enhance your visibility and engagement. Contact George Wilkins at george.wilkins@norstella.com to learn more.

Q: How can I ensure I attend the Awards ceremony for networking?

To join us at the event, it's important to register your place. For registration details and assistance, please contact Natalia Kay at natalia.kay@citeline.com.



2025 AWARDS

THE RULES

WHAT YOU NEED TO DO

- Limit your entry to 1000 words or less
- All entries must be submitted via the Eventsforce page, available via the website www.citeline.com/awards/ggbawards
- All entries must be accompanied by a 250-word summary of the entry as you would like it to appear on all publicity material (this is in addition to the 1000 words or less entry). We reserve the right to amend your summary, if needed
- All entries must be based on activities undertaken between **1 August 2024-31 July 2025**
- Companies may enter more than one category, provided that each entry has been specifically written to address the relevant criteria and is accompanied by a separate 250-word summary

HOW TO ENTER

- **VISIT** – www.citeline.com/awards/ggbawards
- **CREATE** – your online account
- **SELECT** – your category or categories
- **COMPLETE** – your online entry form(s) explaining why you or your company should be considered a winner this year. Please refer to the category criteria as a guide
- **SUBMIT** – your entry and you will receive an automated submission receipt shortly after your submission

All entries must be written in English.

CONFIDENTIALITY

We recognise and respect the sensitive nature of the information submitted in the entries. We ensure that this recognition is shared by our Judging Panel and therefore requires each judge to sign a confidentiality agreement before they are appointed. Entries are not disclosed or discussed outside the judging process. Once an entry is shortlisted, extracts from the entry summary only will be sourced for inclusion in the Awards ceremony and any subsequent editorial coverage. Please ensure your entry summary contains no confidential or sensitive information. The Judging Panel for each Award is selected to avoid any conflict of interest.

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Natalia Kay, Global Events Director

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SPONSORSHIP ENQUIRIES

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